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Cairo

Kala M. Stroup
Commissioner of Higher Education

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Missouri higher education responds to national report card

Missouri was one of the first states to respond to its grades reported in *Measuring Up 2000: The State-by-State Report Card for Higher Education* during the 2000 Governor's Conference on Higher Education, held Dec. 7 in Columbia.

The Missouri higher education system ranks average when compared nationally, according to the report card, released Nov. 30 by The National Center for Public Policy and Higher Education.

Dr. Joni Finney, vice president of The National Center, announced Missouri's results in five categories: preparation, participation, affordability, persistence and completion, and educational gains and returns. Within these five categories are a total of 30 performance indicators. Missouri was given a grade in each category relative to the top-performing state. The report card analysis included public and independent institutions.

Missouri received its highest grade, a B-, in the area of persistence and completion. According to the report, a high percentage of first-year students at Missouri two- and four-year colleges and universities return for a second year. Slightly less than half of first-time, full-time students complete a bachelor's degree within five years, although a high proportion of students compared to the number enrolled at all colleges and universities receive certificates or degrees.



Dr. Joni Finney, vice president of The National Center for Public Policy and Higher Education, (left) and Dr. Brian Fitzgerald, staff director of the Congressional Advisory Committee on Student Financial Assistance, answered questions about *The State-by-State Report Card for Higher Education* during the conference.

The report gave Missouri a D+, its lowest score, in the area of affordability. At Missouri public and independent institutions, the family income required to pay college expenses after financial aid is higher than in the top states. Compared nationally, Missouri provides a low level of state financial aid to low-income students, and the average loan amount that students borrow each year is \$3,910, compared to \$3,094 in the highest scoring states. [Editor's note: The data on state financial aid to low-income students is based on just one year of funding for the Missouri College Guarantee Program.]

Missouri received a C+ in the area of preparation. Ninety percent of young adults earn a high school or general educational development diploma by age 24, and a large percentage of high school students enroll in upper-level math and science courses. However, 8th graders score much lower on

Gov.-elect Holden addresses conference



Gov.-elect Bob Holden (left) visits with members of the Coordinating Board for Higher Education before the opening session of the Governor's Conference.

During the opening session of the 2000 Governor's Conference on Higher Education, Gov.-elect Bob Holden presented challenges that he would like Missouri higher education to address during his administration.

"The educational opportunities of tomorrow must focus on the needs of student learners," said Holden. "We must focus on how we deliver educational opportunities to every student at every age."

He said that continuing to improve K-12 education and preparation for college will be a major goal of his administration, and he asked Missouri higher education to do all it can to help. 🍷

GOVERNOR'S CONFERENCE, from page 1

national assessments in math, reading and writing, and few take algebra.

The report also shows that Missouri is average in participation, with a score of C-. Only 36 percent of high school freshmen enroll in college within four years, 30 percent of 18 to 24 year olds enroll in postsecondary training or education and only 3.5 percent of working-age adults enroll in postsecondary training or education.

In the area of educational gains and returns, the report card gave Missouri a C. Only 28 percent of adults age 25 to 65 have at least a bachelor's degree. In addition, a low



CBHE Chair Lynn Ewing, Jr. (right) greets Gov. Roger Wilson at the 2000 Governor's Conference on Higher Education. Wilson addressed the conference and presented the 2000 Governor's Awards for Excellence in Teaching during the luncheon session.

percentage of Missouri adults score well on high-level literacy tests compared to adults in top states. On the other hand, the increase in personal income as a result of having a bachelor's degree, the 1996 and 1998 election turnouts and the percentage of the population making charitable gifts in Missouri approach the scores of the

top states. In addition, Missouri leads the nation in the greatest improvement of educational attainment by increasing the percentage of the population with a bachelor's degree by 60 percent.

The conference provided an open forum for legislators and other state officials and college and university governing board members, presidents and other administrators to discuss the results of the report and to formulate appropriate policy directions.

"The report makes it clear that we cannot be satisfied with our national standing," said Dr. Kala M. Stroup, Missouri commissioner of higher education. "We must address our challenges as we maintain a commitment to our strengths."

Finney; Dr. Brian Fitzgerald, staff director of the Congressional Advisory Committee on Student Financial Assistance; and Brenda Albright, higher education consultant, answered questions about the report card during the morning sessions.

Afternoon sessions examined initiatives to improve Missouri's standing and included topics such as K-16 partnerships and Missouri's GEAR UP grants to improve the preparation and participation of students, an agreement between the Missouri National Guard and the Missouri Learners' Network to provide access to higher education for adult learners and the affordability of higher education. 🍷

Workshop provides professional development for governing board members

Missouri college and university governing board members participated in a Trusteeship Development Workshop organized by the Coordinating Board for Higher Education's Committee on Trusteeship Development and held on Dec. 6 in conjunction with the Governor's Conference on Higher Education.

The workshop provided college and university trustees and presidents an opportunity to discuss the role of trustees as part of the Coordinating Board's efforts to assist them in becoming more effective stewards of Missouri higher education.

Morning sessions, geared toward new trustees, focused on Missouri's higher education system and the role and purpose of trustees. Mary Joan Wood, Coordinating Board member and chair of the Committee on Trusteeship Development, presented an overview of Missouri higher education to develop the trustees'

understanding of statewide perspectives and each institution's role.

In another session, Coordinating Board member Dudley Grove discussed five areas of concern for governing board members: policy direction, leadership personnel, program approval and evaluation, financial health and community relations. She also discussed 12 primary responsibilities of trustees, including legal considerations and developing financial resources. In this session, the governing board members were given professional development materials available from the Coordinating Board and the Association of Governing Boards.

During the luncheon session, Frank Stokes, III, chairman of the Missouri Technology Corporation, addressed technological changes in the workforce and the preparation of students.

Afternoon sessions explored current issues and challenges facing governing board members. One session, designed to help governing board members plan for technology use, centered on the influence of new technology and how future innovations are likely to impact higher education. John Wedman, director of the School of Information Science and Learning Technologies at the University of Missouri-Columbia; Bryan Carter, an English faculty member at Central Missouri State University and Ellen Wood, an adult



Left to right: Eliot Battle, Columbia College trustee, talks with Mary Joan Wood, Coordinating Board member and chair of the CBHE Committee on Trusteeship Development.

learner at Moberly Area Community College, spoke about how technology is affecting the delivery of education.

In a second session, Melanie Gurley Keeney, Thomas A. Mickes and Ian P. Cooper, attorneys with the St. Louis firm Mickes, Tueth, Keeney, Cooper & Jackstadt, conducted a mock decision-making session to demonstrate the ethical and legal issues facing governing boards.

The last session addressed the affordability of higher education and accountability expectations of governing boards. Barbara Burns, a member of the Missouri Commission on the Affordability of Higher Education, the MOSTARS Advisory Board and the Southwest Missouri State University Board of Governors and superintendent of the Lamar School District, provided a perspective on the trustees' responsibility for ensuring affordability.

In addition, George Hiram, acting executive vice president at Harris-Stowe State College, discussed current financial aid trends and their effect on higher education. 🍷



Thomas A. Mickes, attorney with the St. Louis firm Mickes, Tueth, Keeney, Cooper & Jackstadt, discusses ethical and legal issues facing governing board members.

Governor honors excellence in teaching

Gov. Roger Wilson honored 63 outstanding faculty from postsecondary schools, colleges and universities in Missouri during the 2000 Governor's Conference on Higher Education, held Dec. 7 in Columbia.

The awards ceremony was dedicated to the late Gov. Mel Carnahan, in honor of his commitment to higher education. During his luncheon address, Wilson highlighted accomplishments in higher education during Carnahan's administration.

The Governor's Award for Excellence in Teaching recipients were selected by their respective institutions for their effective teaching and advising, service to the school community, commitment to high standards of excellence and success in nurturing student achievement. Wilson presented the awards following his address during the Dec. 7 luncheon. 🍷



Gov. Roger Wilson, right, presents Missouri Baptist College professor Tighe Bennett, center, the Governor's Award for Excellence in Teaching during the 2000 Governor's Conference on Higher Education. Bennett's escort for the ceremony was Dr. R. Alton Lacey, president of the college.

2000 Governor's Award for Excellence in Teaching Recipients

Karen L. Amsden	Jefferson College
Bonita B. Anderson	Wentworth Military Academy and Junior College
Harvey Asher	Drury University
Patrick Bauer	DeVry Institute of Technology
Rebecca Newcom Belcher	Lincoln University
Tighe Bennett	Missouri Baptist College
Shari Blank	Avila College
Linda Bowen	Linn State Technical College
Robin McCauley Bozark	Logan University
Beverly Brennan	Harris-Stowe State College
Michael F. Brown	Southeast Missouri State University
Katherine Burt	Hannibal-LaGrange College
L. Turner Collins	Evangel University
Larry Cox	Maple Woods Community College
Donald E. Dalrymple	North Central Missouri College
David Dalton	College of the Ozarks
Robert L. Davis	University of Missouri-Rolla
John W. Dougherty	Lindenwood University
Judith E. Durham	Saint Louis University
Judy East	Mineral Area College
Sally Ellis Fletcher	William Jewell College
Gregory Eltringham	Moberly Area Community College
Linda S. Estes	St. Charles County Community College
Judith Flynn	Penn Valley Community College
William E. Foley	Central Missouri State University
Harlie Kay Gallatin	Southwest Baptist University
Lori A. Gates	Missouri Valley College
James Gilbert	Longview Community College
Nancy Hadfield	Central Methodist College
Kay Henderson	Stephens College
Julian Hertzog	William Woods University
Diane R. Karius	The University of Health Sciences

Susan L. Kirk	Ozarks Technical Community College
Virginia Laas	Missouri Southern State College
Richard Lael	Westminster College
Carol Swain Lewis	Three Rivers Community College
Joseph Loewenstein	Washington University
Robin L. MacKesson	Fontbonne College
Anne Mahoney	Blue River Community College
Cindy McClain	State Fair Community College
Mary McNerney	Cottey College
Peter Meserve	Columbia College
Bruce Munson	St. Louis Community College at Forest Park
Richard L. Myers	Southwest Missouri State University
Herb Niemeyer	St. Louis Community College at Florissant Valley
Patrice O'Connor	East Central College
Karen Olson	St. Louis Community College at Meramec
Pamela Overman	University of Missouri-Kansas City
Richard L. Pacelle, Jr.	University of Missouri-St. Louis
Sunny Pervil	Maryville University of St. Louis
Greg Plumb	Park University
Richard Porr	Missouri Western State College
David J. Ritchie	St. Louis College of Pharmacy
Terry Robertson	Northwest Missouri State University
Mark R. Ryan	University of Missouri-Columbia
Roy Tamashiro	Webster University
Tony Tocco	Rockhurst University
Jerry Trick	Southwest Missouri State University-West Plains
Anthony M. Vazzana	Truman State University
Karen Vinyard	Crowder College
R. Rodney Walton	Culver-Stockton College
Hal Elliott Wert	Kansas City Art Institute
Margaret Wilson	Kirkville College of Osteopathic Medicine

Hearnes named assistant commissioner for student assistance and services

Lynn Hearnes is the assistant commissioner for student assistance and services and director of MOSTARS. She will lead the expansion and management of the Missouri Coordinating Board for Higher Education's four student services and financial assistance initiatives: early awareness and outreach, consumer information, state and federal student financial assistance programs and student loan default prevention.

Before joining MOSTARS on Jan. 3, Hearnes held the top management position, clerk of court, at the Missouri Court of Appeals in St. Louis since 1997. She was the attorney and governmental relations specialist for a major national consulting firm. She also was a part-time professor of urban affairs at Saint Louis University.

Her professional memberships include the American Bar Association, the Missouri and Kansas Bar Associations and the National Association of Judicial Educators.

Hearnes has served various civic organizations, including the Missouri Arts Council, Missouri Citizens for the Arts, the Development Board of Habitat for Humanity and the Visitors Board of the Southern Illinois

University School of Law.

Among her honors are a fellowship with the National Institute of State Courts, membership in Pi Lambda Theta Honorary Society for Women in Education and a Distinguished Honors Thesis at Georgetown University.

Hearnes earned a bachelor of science degree from the University of Missouri-Columbia in 1971, a juris doctorate from Hamline University in 1978, a master of arts degree from Georgetown University in 1989 and a specialist degree in higher education administration from Saint Louis University in 2000. She is working on a doctorate in higher education at Saint Louis University. 🍷



Hearnes

Ceremony dedicated to Gov. Carnahan



Dr. Kala M. Stroup, commissioner of higher education, introduces Rep.-elect Russ Carnahan, who represented the Carnahan family during the faculty awards ceremony. The ceremony was dedicated to the late Gov. Mel Carnahan in honor of his commitment to higher education. Stroup also announced the Mel Carnahan Public Service Reward Program, a student loan interest rate reduction program for Missouri teachers that was created by the MOHELA Board of Directors.

Students lead inaugural parade

At the invitation of Gov. Bob Holden, approximately 50 students from Missouri public and independent colleges and universities and private career schools served as grand marshals of the inaugural parade on Jan. 8.

The theme of the inauguration was "One Bright Future, One Missouri." Throughout the day, Holden pledged that students and education will be a primary focus of his administration.

Thank you to the students and campus contacts who contributed to the success of the inaugural events! 🍷

Missouri colleges, universities partner with Kansas City school district

Missouri colleges and universities formed a new partnership with the Kansas City, Missouri, school district to ensure the success of Kansas City students.

The Kansas City Missouri School District-Higher Education Partnership was established to improve student performance in the district as well as to advance the recruitment, preparation and professional development of teachers. The colleges and universities will work collaboratively with the district to identify and understand its challenges and design new approaches to face them.

The KCMSD-HEP was established to improve student performance in the district as well as to advance the recruitment, preparation and professional development of teachers.

Benjamin Demps, Jr., superintendent of the Kansas City Missouri School District; Kent King, commissioner of education; Kala Stroup, commissioner of higher education and leaders from Avila College, Central Missouri State University, Lincoln University, the Metropolitan Community Colleges, Missouri Western State College, Northwest Missouri State University, Rockhurst University, Truman State University, the

University of Missouri, the University of Missouri-Columbia, the University of Missouri-Kansas City and William Jewell College signed the agreement.

The KCMSD-HEP was created in response to Superintendent Demps' challenge for colleges and universities serving the Kansas City region to work more collaboratively in providing service to the district. The district's difficulty in finding teachers and its struggle to improve its students' achievement led him to encourage the partnership.

"This partnership will give us the opportunity to coordinate the resources of colleges and universities in a way that provides maximum benefit to the students of the district," said Demps.

With the support of Commissioners King and Stroup, the KCMSD-HEP will improve the effective and timely delivery of services provided to the district by higher education institutions. While the district will communicate its needs and information about its initiatives, the colleges and universities will offer distinctive capabilities to help meet the district's needs.

The KCMSD-HEP already has begun work on an inventory of all collaborative projects involving Missouri higher education and Kansas City district schools, an innovative year-long residency internship program for teachers and ACT-preparation classes. The long-term goals of the partnership include the design of innovative projects that address the district's needs; successful teacher recruitment, retention and leadership programs and the design of new programs to address the challenges faced by urban school districts. 🍏

Washington University students win Rhodes Scholarships

Two Washington University students were among 32 Americans named Rhodes scholars recently. Ian Klaus and Sarah Johnson will join the other winners studying at Oxford University in England for two years with all costs paid. They were selected from among 950 applicants on the basis of high academic achievement, personal integrity, leadership potential and physical vigor.

Congratulations! 🍏

Coordinating Board receives annual report of proprietary schools

Leroy Wade, director of the Coordinating Board for Higher Education's Proprietary School Certification Program, presented an annual report on Missouri's proprietary schools during the Coordinating Board's Dec. 7 meeting in Columbia.

The CBHE Proprietary School Certification Program certifies certain postsecondary education providers to ensure the legitimacy of programs and schools and the availability of financial and educational safeguards for students. The program's staff make on-site visits to ensure compliance with program standards, to evaluate the extent to which the schools operate as represented and to verify the accuracy of the data and information the schools provide.

Approximately 120 schools, ranging from short-term skill training to doctorate-level academic institutions,

Proprietary School Advisory Committee

Ruby Crenshaw Harriman, Daruby School

Karen Finkeneller, ITT Technical Institute

Christopher Gearin, Hickey College

Thomas Hollands, Missouri Welding Institute

George Holske, Metro Business College

J. Barry Mannion, Vatterott College

Joan Meyer, National American University

currently are certified by the Proprietary School Certification Program.

In 1999, 41 percent of Missouri's proprietary school students were enrolled in degree programs, a 2 percent increase since 1998. Minority enrollment comprised 23 percent of the total enrollment in proprietary schools, and the representation of African-Americans in the proprietary school sector (19 percent) is significantly higher than in other higher education sectors. The number of students that completed a program in 1999 was 22,092, a 6 percent increase since 1998.

In his report, Wade discussed some challenges of the program, including the role of distance education and other forms of electronic educational delivery, the identification of appropriate indicators of institutional and program quality and the importance of good consumer information in the Internet age.

In addition, Wade updated the Coordinating Board on recent appointments to the Proprietary School Advisory Committee. The seven-member committee advises the Coordinating Board on the regulation of proprietary schools, makes recommendations about the rules and regulations establishing minimum standards and advises the board on grievances and complaints.

Two new members have been appointed, effective Jan. 1, 2001, to Dec. 31, 2001, to the Proprietary School Advisory Committee. Joan Meyer, vice president of the Kansas City campus of National American University, and Christopher Gearin, president of Hickey College in St. Louis, were appointed to fill two committee vacancies. ☺

Proprietary School Sector Statistics 1999

Enrollment 51,547

Programs Offered 1,310

Graduates 22,092 (86% certificates;
14% degrees)

Financial Aid Delivered \$96 million (17,926 recipients)

Student Demographics 41% are at least 30 years old
93% are high school
graduates or have their GED
equivalent
41% are in degree programs
49% are females
23% are minorities

Employment 71% of graduates are
employed in their fields

Education 8% of graduates are
pursuing additional training

Fitzgerald addresses MOSTARS Advisory Board

Dr. Brian Fitzgerald, staff director of the Congressional Advisory Committee on Student Financial Assistance, discussed financial access to higher education at the second meeting of the MOSTARS Advisory Board, held Dec. 6 in conjunction with the Governor's Conference on Higher Education.

The 11-member Advisory Committee on Student Financial Assistance was created by Congress in 1986 to make recommendations about higher education access for low- and middle-income students.

Fitzgerald presented a briefing paper about increasing access to higher education for low-income students. He discussed affordability as a concept of middle-income families and financial access as a concept of low-income families. He reported that low-income students face many challenges in attaining education beyond high school. For example, low-income families must spend a greater percentage of their income on higher education than their high-income counterparts, and the Pell Grant has declined in purchasing power. In addition, low-income students incur greater amounts of debt, which contributes to their lower completion rates.

As a result, the committee will report to Congress the necessity of more need-based grant programs and

will recommend an increase in the maximum Pell Grant award. Fitzgerald urged the higher education community to lobby in favor of increasing need-based programs and improving access for low-income students.

MOSTARS Advisory Board members suggested forming partnerships with local businesses to further increase opportunities for low-income students. Businesses and private foundations potentially could

Low-income students face many challenges in attaining education beyond high school. For example, low-income families must spend a greater percentage of their income on higher education than their high-income counterparts.

contribute tax exempt funds to a local college or university to match state need-based aid awarded to its students. This partnership could generate more need-based assistance necessary for low-income students to pursue higher education.

Also during the meeting, William Zielonko, advisory board member and chairman of the Missouri Higher Education Loan Authority, described

the Mel Carnahan Public Service Reward Program, which provides interest rate reductions to Missouri teachers with Federal Family Education Loan Program loans owned and serviced by MOHELA.

As a follow up to the June advisory board meeting, MOSTARS staff reported that of the 19,391 state student financial assistance recipients whose ethnicity could be determined, 967 students were African-American. These students received \$1,443,647 in state student financial assistance during the 1999-2000 academic year. The advisory board discussed ways to improve assistance to minority students, and the staff plans to further research the distribution of financial assistance funds.

The MOSTARS Advisory Board, appointed in April 2001 in response to the recommendations of the Missouri Commission on the Affordability of Higher Education, works to increase financial access to and awareness of Missouri higher education opportunities.

The advisory board's next meeting will be held in conjunction with the Coordinating Board for Higher Education's April meeting. The agenda will feature the MOSTARS annual report and a follow-up discussion of business contributions to need-based financial assistance. ☺

**Our web site has changed.
The new address is
www.cbhe.state.mo.us.**

Coordinating Board approves community colleges' targeted service initiatives

At its Dec. 7 meeting, the Coordinating Board for Higher Education approved a proposed funding distribution for community colleges' targeted service initiatives, pending FY 2002 appropriations by the Missouri General Assembly.

The \$4.8 million for the community college initiatives was approved with the other FY 2002 funding recommendations by the Coordinating Board in October.

The community colleges submitted proposals and action plans to do one or more of the following:

- increase the college attendance rates of high school and GED

graduates from public high schools in the taxing districts,

- create a few high-quality centers of programmatic excellence in technical education,
- establish a statewide Internet-based associate of arts degree and
- promote economic development in collaboration with the Missouri Department of Economic Development by training employees, serving employers and increasing the college attendance of One Stop Career Center clients.

CBHE staff and representatives from the Department of Elementary and Secondary Education's Division

of Adult and Vocational Education and the Department of Economic Development's Division of Workforce Development used specific criteria to evaluate the colleges' proposals. The criteria were used to ensure that the projects fulfill specific state or service region needs, are coordinated with other partners and effectively evaluate the projects' success. The evaluators also took into consideration new programs developed throughout the state with the recent five-year investment in technical education as well as the extent to which the proposed projects would avoid program duplication. ☺

Missouri, Kansas sign higher education tuition agreement

Higher education representatives from Missouri and Kansas signed a five-year reciprocal tuition agreement to allow students to enroll in certain programs at in-state rates.

Dr. Kala Stroup, Missouri commissioner of higher education; Dr. Manuel Pacheco, president of the University of Missouri and Clay Blair, chairman of the Kansas Board of Regents, signed the agreement.

The agreement allows 491 Missouri residents enrolled in architecture programs at the University of Kansas or Kansas State

University to have their out-of-state tuition waived. It also will allow 80 Kansas residents enrolled in the University of Missouri-Kansas City School of Dentistry and 20 residents enrolled in the University of Missouri-St. Louis School of Optometry to have their out-of-state tuition waived.

The out-of-state tuition waivers first will be assigned to continuing students in good standing who already have waivers. New students and others without waivers will be assigned available waivers by the admitting institution on the basis of

academic potential and financial need.

This agreement is an example of bi-state collaboration to provide professional or graduate programs currently unavailable within each state.

The agreement will be effective from July 1, 2001, to June 30, 2006. The signing of the agreement marks the fourth time Missouri and Kansas higher education leaders entered into such an agreement. The original reciprocal agreement, which applied only to programs in architecture and dentistry, was signed in 1989. ☺

CBHE *Calendar*

CBHE and Presidential Advisory Committee Meetings and Transfer and Articulation Conference

February 7-8, 2001*
Tan-Tar-A, Osage Beach

CBHE and Presidential Advisory Committee Meetings and Transfer and Articulation Conference

February 7, 2002
Location to be determined

CBHE and Presidential Advisory Committee Meetings

April 12, 2001
Logan University/Missouri
Higher Education Loan
Authority, Chesterfield

CBHE and Presidential Advisory Committee Meetings

April 11, 2002
Columbia College,
Columbia

Higher Education Learning and Information eXchange Conference

March 22-23, 2001
Tan-Tar-A, Osage Beach

CBHE and Presidential Advisory Committee Meetings

June 6, 2002
East Central College,
Union

CBHE and Presidential Advisory Committee Meetings

June 7, 2001
Crowder College, Neosho

CBHE and Presidential Advisory Committee Meetings

October 10, 2002
Harris-Stowe State College,
St. Louis

CBHE and Presidential Advisory Committee Meetings

October 11, 2001
Linn State Technical College, Linn

Governor's Conference and CBHE Meeting

December 5, 2002
Springfield

Governor's Conference and CBHE Meeting

December 6, 2001
Kansas City

* Note change in date and/or location

CBHE *News*

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FIRST CLASS

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